## Dr. Santosh Kumar Choube

## Research Papers presented and published in various International and National Conferences:

- 1. Development through Intelligent Infrastructure: An Evaluation, 18<sup>th</sup> National Conference on Mapping for Excellence: Challenges Ahead (Management) at Pioneer Institute of Professional Studies, in ISSN-0974-8954-SHODH, (Vol. 10(1), Jan-June 2014), Indore on March 8<sup>th</sup>, 2014.
- 2. ICT in Business: Inception to Update, 18<sup>th</sup> National Conference on Mapping for Excellence: Challenges Ahead (Management) at Pioneer Institute of Professional Studies, in ISSN-0974-8954-SHODH, (VOL 10(1), Jan-June 2014), Indore on March 8<sup>th</sup>, 2014.
- **3.** Potentials of ICT with Internet for Rural Development Strategies, National Seminar on Green Village Green Future: Sustainable Development Planning and Management at Shri Atal Bihari Vajpai Government Art and Commerce College, Indore, March 23-24, 2014.
- 4. Entrepreneurship and Information and Communication Technology: A Relationship, National Conference on Changing Dimension in Entrepreneurship at Department of Commerce and Entrepreneurship Development Cell, Christian Eminent College, Indore on April 5<sup>th</sup>, 2014, ISBN: 978-93-83083-63-3.
- 5. Assessing the Tools of Measuring Quality and Performance in Hospitals, Disseminate Knowledge-International Journal of Research in Management Science and Technology (Disseminate Knowledge-IJRMST), June 2014, Vol. 2(1), ISSN: 2321-1245.
- 6. m-Health: A Paradigm shift in Healthcare Services, International Conference on Changing Management Paradigms in a Dynamic Business Environment at Altius Institute of Universal Studies, Indore on 2-3 May, 2014, Published in Altius Shodh Journal of Management & Commerce, ISSN: 2348-8891.
- 7. A Study of Utilization Time Analysis in Operation Theatre in a Tertiary Care Hospitals of Goa, India, International Conference on Changing Management Paradigms in a Dynamic Business Environment at Altius Institute of Universal Studies, Indore on 2-3 May, 2014, Published in Altius Shodh Journal of Management & Commerce, ISSN: 2348-8891.
- 8. Emergence of Intelligent Infrastructure in Modern Economy: An Evolution in Indian Context, International LNCT Management Research Journal, ISSN: 23209658, Vol. II/ January, 2014 at LNCT.
- 9. Information and Communication Technology Applications: A Contemporary View, Prabandhan & Taqniki (Management Research Journal), ISSN: 0974-8563, Vol.8/January 2015 at LNCT.
- Review of Common Service Centres (Information Kiosk) as a Tool of Financial Inclusion in India, National Conference on Innovative Trends in Engineering Sciences and Management 2014 (ITESM-2014), ISBN: 978-9380966-53-3, 31<sup>st</sup> October and 1<sup>st</sup> November 2014.
- 11. Human Resource Intelligence: Business Perspective of Information Technology Influence and Integration with Human Resource, II International Conference on "Envisioning 2030-The Path Ahead Globally" at MRSC Indore on 19-20 Dec 2014.

- 12. Use of m-HEALTH Services and Applications by the participants of Refresher Course in ASC, H.P. University, Shimla, India - A Case Study, Conference on Paradigm Shift in Innovative Business Management, at Vishisht Institute of Professional Studies and Research {formerly known as Vishisht School of Management}, Indore, Changing Dimensions of Emerging Business Enterprises, ISBN 13: 978-935110-859-7, December 06, 2014.
- **13. Smart Cities: A New Era of Urbanization**, International Conference on Science Technology and Society, on March 21-22, 2015 at Christian College Indore.
- 14. Concept to Reality of Smart City: Key Success Factors and Challenges at Christian College Indore, April, 2015.
- **15.** A Literature Review on Marketing Communication through Integrated Digital Marketing Ecosystem, Altius Shodh Journal of Management and Commerce ISSN 2348 8891, Vol. II, Issue 1, May 2015, at Altius Indore.
- 16. Concept of Smart City: Urban Reforms are Not on Cost of Rural Economy, in Third National Acropolis Institute Conference on Management (AICOM 2015) on Road Map for Unleashing Business Potential of New India on 28<sup>th</sup> November 2015 at Acropolis Technical Campus, Indore.
- 17. A Literature Review on Marketing Communication through Integrated Digital Marketing Ecosystem in 2<sup>nd</sup> International Conference on Innovative Management Practices & Emerging Trends Envisioning Global Challenges at Altius Institute of Universal Studies, Indore on 1<sup>st</sup> May 2015.
- **18. Lotus: Leading the Electronic Revolution in Central India**, at 1<sup>st</sup> National Case Writing Workshop organized by Altius Institute of Universal Studies, Indore on 10<sup>th</sup> October (3<sup>rd</sup>-10<sup>th</sup> October) 2015.
- Scope of Knowledge Management for Making India Vision and Skill Development Programme in 2015 GITS-MTMI International Conference on Innovations in Science, Technology, Management & Well Being at Geetanjali Institute of Technical Studies, Udaipur, Rajashthan (India) on December 27-29, 2015.
- 20. A Review Study on Organization's Efforts and Expectations of Organizational Performance Using Employee Wellbeing in National Conference on New Paradigms in Business and Management (NCNPBM-2017) at School of Management Studies, CUSAT Kochi-22, Kerala on 20-21 April 2017.