INSTITUTE OF MANAGEMENT STUDIES Devi Ahilya Vishwavidyalaya MBA(HUMAN RESOURCE) Semester 3rd Course Scheme

CODE	COURSE	Туре	CREDITS
MS5E - 601	Social and Industrial Psychology	Compulsory	3
MS5E - 603	Training and Development	Compulsory	3
MS5E - 605	Human Resource Information System	Compulsory	3
MS5E – 607	Compensation and Reward Management	Compulsory	3
	Comprehensive VivaVoce	Compulsory	3
	Electives		
MS5E – 609	Managerial Creativity and Innovation	Elective Course	3
MS5E – 611	LabourLaws –II	Elective Course	3
MS5E – 613	Managerial Counselling	ElectiveCou rse	3
MS5E – 615	Corporate Governance and Sustainability	ElectiveCou rse	3
MS5E – 617	Entrepreneurship	ElectiveCou rse	3
MS5E - 619	Business Intelligence	ElectiveCou rse	3

	INSTITUTE OF MANAGEMENT STUDIES			
	M.B.A. (HUMAN RESOURCE MANAGEMENT)			
	Semester III			
Subject Labour Law II Subject Code MS5E -				
Name		Total Credits	03	

Course Objective:

- To impart knowledge to students regarding various Social Legislative Norms related to welfare, protection and betterment of labour force.
- To develop an understanding about different obligations towards society.

Learning Outcome:

At the end of the course students will become more informed and responsible future HR managers, as they have complete knowledge about the legislative compliances prevailing in our country related to labour.

Examination scheme:

	Course Contents	Class Room Contact Sessions
UNIT –1 Labour Welfare Legislation	 1.1 Concept and Philosophy of Labour Welfare. 1.2 Theories of Labour welfare. 1.3 Contract Labour Act (Regulation and Abolition) Act, 1970-Scope, Application, Important Definitions and Important Provisions. 	
Unit-2 Social Security	 2.1 Evolution and Growth of social legislation in India. 2.2 International Labour Standards on Social Security. 2.3 Employees State Insurance Act, 1948. 2.4 Payment of Gratuity Act, 1972. 2.5 Employees' Compensation Act, 1923. 2.6 Maternity Benefit (Amendment) Act, 2017 	
Unit-3 Child and Woman Labour Legislation Unit- 4 Collective Bargaining in	 3.1 Evolution of Child Labour Legislation. 3.2 ILO's conventions and recommendations regarding Child Labour. 3.3 Child Labour (Prohibition and Regulation) Act, 1986. 3.4 Equal Remuneration Act, 1976. 4.1 Meaning, Nature & Emerging Patterns. 4.2 Workers Participation in Management: Different degrees and forms of Worker's Participation in India. 	

India		
Unit -5 Recent developments	5.1 discussion on major case laws5.2 various policies and schemes for workers and employers5.3 major reforms and amendments5.4 case studies	
	TOTAL CLASSROOM CONTACT SESSIONS	

Learning Resources:

Text Readings:

- 1. P.L. Malik, IndustrialLaw, Lucknow, EasternBookCo., 1995.
- 2. IntroductiontotheConstitutionof India21stEdition,D.B.Basu
- 3. R.C. Chawla and K.C. Garg, Industrial Law, Ludhiana, Kalyani Publishers, 1993.
- 4. Industrial Relations, Trade Unions and Labour Legislation, P.R.N. Sinha, Indubala Singh and Seema Priyadarshini shekhar, Pearson, Third Edition.

INSTITUTE OF MANAGEMENT STUDIES				
	M.B.A (HUMAN RESOURCE)			
	Semester III			
Subject Name	Subject Name TRAINING & Subject Code MS5E-603			
	DEVELOPMENT			
		Total Credits	03	

Course Objective:

- To introduce the importance of training & development in Human Resource Management; and that in organization for its overall growth.
- To provide orientation skills to the students who wish to obtain career development in the area of Training & Development.
- Learning the intricacies of training and development process and audit.
- Explore various Training& development Outlooks; as well as its evolution, dependency &as strategic essential in organization' holistic growth.

Learning Outcome:

At the end of the course students should be able to;

- 1. Understand the evolution of human skills, learning, and abilities is experiential nature in work life.
- 2. Understand the business expectations of learning and development and apply the T&D framework for business alignment.
- 3. To be able to design training & development modules & calendars, & deliver them efficiently & effectively.
- **4.** To be able to build and evaluate various training tools, processes, methods and assessments as per the future requirement of the organization.

Examination scheme:

	Course Contents	Class Room Contact Sessions
Unit-1 Introduction To T&D	1.1 Concepts, Scope, Functions, Role 1.2Evolution, Structure & Importance 1.3Systems Approach to Training	
Unit -2 Learning Theories	2.1 Principles of Learning 2.2 Kolb's Learning Inventory 2.3 Bloom's Taxonomy and Adult Learning 2.4 Experiential Learning Simulation	
Unit-3 Training Need Assessment	3.1Organization Analysis, 3.2 Task Analysis, 3.3 Person Analysis	
Unit- 4 Designing & Conducting a Training Programs	 4.1 Identifying Training Needs & objectives 4.2 Trainee Readiness & Motivation 4.3 Design & Develop Training Calendar/Modules 4.4 Training Budget/Administration Training 	

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Unit- 5	5.1 Factors influencing choice of training Methods
Implementing	5.2 Training Methods (Off the Job & On the Job)
the Training	5.3 Management Development
Programs	5.4 Strategic Development & Skill Development;
	5.5 E- Training and use of technology in training
Unit -6	6.1 The Social Process,
Developing	6.2 Establishing Tasks in Common,
the	6.3 Building Realistic Relationships,
Group and the	6.4 The Training climate,
Climate	6.5 Personal and Inter-Personal Dimensions.
	6.6 Trainers and Training Styles.
Unit-7	7.1 Kirkpatrick four-level approach & other alternative
Evaluating the	models,
Training	7.2 Bench Marking
Program	7.3 ROI and Cost Benefit Analysis
	7.4 Special Topics in Training (Orientation, Basic Skills,
	Team & Diversity Training)
	TOTAL CLASSROOM CONTACT SESSIONS

TEXT READINGS: (Latest Text Readings)

- 1. P. Nick Blanchard, James W. Thacker and V. Anand Ram (2013). Effective Training: Systems, Strategies, and Practices (4th Edition). New Delhi. Pearson.
- 2. Rolf P. Lynton and Udai Pareek (011). Training for Development (3rd Edition). New Delhi. Sage.
- 3. Raymond A Noe and Amitabh D Kodwani (2012). Employee Training and Development (5th edition). New Delhi. Tata McGraw Hill.
- 4. B. Janakiram (2007). Training and Development (Indian Text Edition). New Delhi. Biztantra.

INSTITUTE OF MANAGEMENT STUDIES				
M.B.A (HUMAN RESOURCE)				
Semester III				
Subject Name	Subject Name Managerial Subject Code MS5E - 613			
	Counselling	Total Credits	03	

Course Objective:

- 1. Understand human behaviour at different stages.
- 2. Effectively manage the behavioural issues of employees.
- 3. Recognize behavioural problems and examine strategies for positive behaviour management.
- 4. Identify different types of psychological problem.
- 5. Relate counselling theory to issues in managerial counselling.
- 6. Develop an ethical approach to managerial counselling.

Learning Outcome:

This course aims at developing the counselling skills among the students by

- 1. Providing an overview of the counselling processes and techniques.
- 2. Providing an understanding of the Psychometric Testing and Evaluation.
- 3. Selecting the key areas and situations where management can and should help employees in performance planning and career advancement.
- 4. Creating a forum for practising the basic counselling skills.
- 5. Developing alternative approach to dealing with problem situations in organisations.

Examination scheme:

	Course Contents	Class Room Contact Sessions
Unit 1 Counselling and counsellor	 1.1. Counselling Introduction, 1.2. Counselling vis Advice vis Psychotherapy 1.3. Nature, Principles, and Aim of Counselling 1.4. Need of Counselling 1.5. Ethics of Counselling 	
	1.6. Function and Characteristics of Effective Counsellor 1.7. Personal challenges as a Counsellor 1.8. Importance of Soft Skills in Counselling Session.	
Unit 2 Counselling Process	 2.1. Problem Identification- Strategies and Skills 2.2. Understanding the Individual- Thought, Behaviour, Emotions, Knowledge and mind set of counselees. 2.3. Pre-requirement for counselling- Rapport formation, Confidentiality, Guidelines for counselling session. 2.4. Counselling process (phases)- Assessment, Intervention, and Termination, Follow-up, Termination of Case, Cumulative Records, 	
	Case Study and Case Conference 2.5. Counsellor's limitations and boundaries 2.6. Evaluation of counselling program	

Unit 3 Types of counselling and Non- Testing 3.2. Directive and non-directive counselling 3.3. Online and offline Counselling 3.4. Phonic and correspondence Counselling 3.5. Characteristics of Group Counselling 3.6. Advantages of Group Counselling 3.7. Counsellor skills - Active listening and Responding, Effective Feedback 3.8. Interpersonal Skills for Counsellors 3.9. Counselling Environment 3.10. Enabling the Individual to Understand Self. Modes Of Non-Testing - Observation, Questioning, Aneedotal Record, Interviews, History Taking, Interviewing, Sociometric 4.1 Projective Techniques, Word Association Test, etcand self-evaluation 4.2 Need And Uses of Tests 4.3 Reliability, Validity, Standardization 4.4 Classification Of Test, Selection of Test 4.5 Testing Procedure, Scoring, Recording, Reporting 4.6 Test Interpretations in Counselling-Assessment, Analysis, Evaluation, Judgement, 4.7 Different Types of Test (Intelligence Tests, Achievement and Aptitude Tests) 4.8 Non-Projective Test- Personality Inventories (16PF, MMPI), Interest Inventories, Ability, Attitude, Values 4.9 Limitations of Psychological Tests Unit 5 Psychological Schools of Thoughts and Therapy 5.1 Early Schools, Behaviourist School, Psychoanalytic Foundations 5.2 Transactional Analysis 5.3 Gestalt Psychology 5.4 Rational Emotive Therapy 5.5 Person-Centred Approach to Counselling Case Study and Case Conference 6.1 Employee management- Performance Counselling, Counselling for career planning & Decision Making	Т	0.100 1 0.11	
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Decision (viaking			
Workplace- 6.2 Stress- Stress Reduction Techniques, Stress and	Workplace-		
Employee Performance.	-	± ·	
management, 6.3 Work-Life Balance and Techniques.			
Stress, 6.4 Employee Wellbeing: Concept, Importance,		-	
wellbeing Factors influencing well-being.	wellbeing		
ractors inflactioning won being.		ractors influencing wen being.	

TOTAL CLASSROOM CONTACT SESSIONS

Books and reading material

- 1. Rao T.V. and Pareek, Uday (ed): Redisigning Performance Appraisal Systems, Tata McGraw-Hill Pub.Co., New Delhi.
- 2. Neale. Francis: Hand Bookk of Performance Management, Jaico Pub. House, New Delhi.
- 3. Benson, Gary: Stepping up performance, Jaico, Publishing House, New Delhi.
- 4. Walters, Mike: The Performance Management Hand Book, Jaico Pub., House, New Delhi
- 5. Murphy, Kerin r, and Cleveland, jeanette N: Understanding Performance Appriasal, Sage, London . 6. Mabey, Christefer and Salman, Graeme : Strategic Human Resource Management, Beacon Book, New Delhi .
- 7. Dave, Indu,: Th Basic Essentials of Counselling, Sterling Pub. Pvt. Ltd., New Delhi.
- 8. Barclay, James, R: Foundations of Counselling Strategies, John Wiley & sons, Inc., New York.
- 9. Blocher, Donald. H.,: Developmental Counselling, Ronald Press, New York.
- 10. Hahn, Milton E, and Macldanm, Malcom, S. : Counselling Psychology, McGrawHill Book Co., New York .
- 11. Patterson, CH, Theories Of Counselling &Psychotherapyk Harper & Row Pub., New York
- 12. Mehta, Perin H, Odgers, Hohn& Wadia Khorshed. A : A Handbook of Counselling, NCERT, New Delhi .
- 13. Dinesh K.Srivastava (2005) Strategies for Performance Management Excel Books New Delhi
- 14. R.KrishnaVeni(2008) Human Resource Development Excel Books New Delhi 15. Tapomoy Feb (2008) Performance appraisal and Management Excel Books New Delhi 5.

INSTITUTE OF MANAGEMENT STUDIES			
M.B.A (HUMAN RESOURCE)			
Semester III			
MS5E - 601 Social Subject Code MS5E - 601			
	Psychology	Total Credits	03

Course Objective:

The students will help students to:

- Understand person's behaviour in groups
- Industrial safety psychology
- About self concept

Learning Outcome: At the end of the course student will learn Communication effectively inboth oral and written formats. Career planning and development emerge from the major with realistic ideas about how to use psychological knowledge, skill and values.

Examination scheme:

having theory and cases/practical problems				
	Course Contents	Class Room Contact Sessions		
UNIT –1 Social Psychology	 Definition, Nature and Background Social psychology Principles in Everyday Life Factors Influence Social Interaction- Methods of Social Psychology Theories in Social Psychology Social Psychology and Human Values Social Psychology and Sustainable Future Applications of Social Psychology at Workplace 			
UNIT – 2 Social Cognition: Understanding the Social World.	 Social Perception Attitudes - Social Behaviour Link Attitudes, Attitudes and Beliefs, Attitude Consistency. Theories Of Attribution - Social Communication - Verbal and Non-Verbal Communication Impression Formation and Impression Management Cognitive Approach to Impression Formation Errors and Biases Social Cognition, Mind and Body, Moods, Happiness 			
UNIT 3 Social Identity	 Defining The Self – Formation of The Self-Concept, Self-Awareness, Social Factors Influence The Self-Concept, Culture Influence Self, Self And Information Processing Self-Esteem Self-Efficacy Self-Monitoring 			

	Self-Focusing	
	Social Identity and Its Functions	
Unit- 4 Social	Conformity: Group Influence in Action,	
Influence	Definition, Factors affecting Conformity	
	Bases of Conformity	
	Compliance:	
	Obedience:	
	Asch's Study	
	Milgram's Obedience Experiments	
	Social psychology applies across cultures and	
	subcultures	
Unit -5	Pro-Social Behaviour - Cooperation,	
Social	Forgiveness, Helpful Social Behaviour.	
Relations	attraction and intimacy, close relationship	
ixciations	liking and loving for long term, family and	
	friends.	
	Aggression	
	Antisocial Behaviour	
Unit 6	Testing abilities	
Employment	Testing personality	
Testing	Testing skills and achievements	
8		
Unit 7	Safety management and safety Psychology	
Safety	Theories of Safety Psychology	
Psychology		
1 sychology		
	TOTAL CLASSROOM CONTACT SESSIONS	

Readings:

Baron, R.A., Byrne, D. & Bhardwaj. G (2010). Social Psychology (12th Ed). New Delhi: Pearson.

Chadha, N.K. (2012). Social Psychology. MacMillan: New Delhi

Deaux.K&Wrightsman, L. (2001).Social Psychology. California: Cole Publishing

Kassin, S., Fein, S., & Markus, H.R. (2008). Social psychology. New York: Houghton Miffin.

Misra, G. (2009). Psychology in India, Volume 4: Theoretical and Methodological Developments (ICSSR survey of advances in research). New Delhi: Pearson.

Myers, D.G. (2008). Social psychology New Delhi: Tata McGraw-Hill.

Taylor, S.E., Peplau, L.A. & Sears, D.O. (2006). Social Psychology (12th Ed). New Delhi:

Pearson.

Blum and Naylor "Industrial Psychology", Harper & Row Publishers

INSTITUTE OF MANAGEMENT STUDIES			
M.B.A. (HUMAN RESOURSE) SEMESTER III			
Subject Name	Corporate Governance and Sustainability	Subject Code	MS5E - 615
	Sustamasmey	Total Credits	03

Subject Nature: COMPULSORY

Course Objective:

Objectives of this course is to help the students gain knowledge about corporate governance and its relevance in the business environment.

Learning Outcome:

At the end of the course learners will be able to understand:

- 1. The practices and norms of conducting a fair business organisation
- 2. The process of owning business & art of sustaining a business
- 3. The standard set by the Indian corporate governance bodies and their advent.
- 4. The corporate governance failures and their reasons

Examination scheme:

The faculty member will award internal marks out of 40 based on three assessments of 20 marks each of which best two will be considered. The end semester examination will be worth 60 marks having theory and cases/practical problems.

NOTE: One case or caselet to be discussed in each unit

	Course Contents	
UNIT –I Corporate Governance an overview	The Theory and Practice of Corporate Governance Models of corporate Governance: Anglo American, Japanese and German Landmarks in the Emergence of Corporate Governance. The history of corporate governance.	
Unit-2 Corporate Governance and other Stake Holders	The key Corporate Agents The stakeholders, employees, customers, bankers, lenders, government agencies etc. and their roles in proper governance. Four P's of Corporate Governance	
Unit-3 Corporate Social Responsibility.	Introduction to corporate social responsibility CSR & Corporate Sustainability Government norms for CSR Business Ethics & CSR.	
Unit- 4 Corporate Governance Framework in India	Corporate Boards and its Powers, Responsibilities Disqualifications; Board Committees and their Functions, Clause 49 of Listing Agreement. Role of various committees formed in India and their implications (Kumar Manglam, Narayan Murthy, MCA, CII etc.)	

TT •. =	Г
Unit -5	
Major Corporate	Bank of Credit and Commerce International (UK),
Governance	Maxwell Communication Corporation and Mirror Group Newspapers (UK), Enron
Failures	(USA), World.Com (USA)
	Vivendi (France), and
	Satyam Computer Services Ltd (India);
	Common Governance Problems Noticed in various Corporate Failures.
Unit-6	Concept of sustainability(Gandhian Concept)
Sustainability and	Relevance of sustainability
Governance	Developing a sustainable Organisation
	Governments role in creating a positive environment for sustainable organizations.
Unit – 7	
Ethical Decision	Krolick'smodel of decion making styles.
Making	Role of government and media in ensuring corporate governance
Reference	CORPORATE GOVERNCE -AC Fernando (Pearson Education Limited
	New Delhi)
	Corporate Governance –CV Baxi
	Corporate Governance and business Ethics-UC Mathur
	Corporate Governance- Swami Parthswarthy

INSTITUTE OF MANAGEMENT STUDIES			
M.B.A (HUMAN RESOURCE)			
Semester III			
Subject Name	Compensation and	Subject Code	MS5E - 607
	Reward		
	Management	Total Credits	03

Course Objective:

- 1. To develop understanding and familiarity among the students on various components of executive and non-executive compensation.
- 2. Analysing, evaluating and sizing jobs in a consistent manner according to the market changes and compensation policy.
- **3.** Design a compensation policy and compensation system on the principles of equity, fairness and efficiency.
- **4.** To develop a pipeline of knowledgeable, practical, result oriented compensation structure across the industry.

Learning Outcome:

At the end of the course students should be able to;

- 1. Participants will be able to master essentials of compensation, internal equity, external competitiveness, pay management and incentive design.
- 2. Participants will be able to understand key concepts related to labour market dynamics in determining the wage policy, bases of the pay, etc.
- **3.** Participants will learn different Job evaluation techniques for determining pay structure at different levels.
- **4.** Participants will learn about different statutory/voluntary benefits, perks, incentives, etc.
- 5. Participants will be able to learn how to build high impact compensation system.

Examination scheme:

	Course Contents	Class Room Contact Sessions
Unit-1 Introduction To Compensation	Conceptual framework & Overview: 1.1 Conceptual dimensions of wage, compensation and rewards. 1.2 Understanding elements of Compensation Structure 1.3 Labour market/wage & Salary administration 1.4 The pay model 1.5 Strategic pay policies 1.6 Strategic Pay decisions 1.7 Best Practices vs. Best Fit	
Unit 2 Defining Alignment and External Competitiveness	 Internal Alignment and External Competitiveness: Internal Alignment Job Evaluation: Concepts, Methods and Techniques External Competitiveness: Choosing a partner Conducting a survey Benchmarking 	

Γ	
	- Lead/lag Policy
	Designing pay structure, Pay Mix, Pay Range, etc.
Unit 3	Incentive Plans:
Incentive Plans	Types of Incentive Plans
	Group/Individual Incentive Plans
	Group/marvidual meentive rians
Unit- 4	Employee Benefits and Rewards:
Employee	Fringe Benefits
Benefits and	- Legally required benefits, Insurance,
Rewards	Employment & Retirement Benefits
	Reward Management (Total Rewards)
Unit- 5	Governing Laws:
Governing	- Minimum Wages Act, 1948
Laws	- Payment of Wages Act, 1936
24,115	- Payment of Bonus Act, 1965
	- ESIC, Superannuation,
	- Gratuity, Provident Fund
Unit -6	Pay for Performance
Performance	Equity Based Compensation
Pay & Equity	- Types of stock plan
Based	- ESOPs
Compensation	- SEBI Guidelines,
•	- Taxability of stock options
Unit-7	Salary Budgeting & Making an offer
Salary Offer &	Income Tax
Income Tax	- Income I as
Income 1 wA	TOTAL CLASSROOM CONTACT SESSIONS

TEXT READINGS: (Latest Text Readings)

- **6.** Milkovich, G.T., Newman, J.M., & Venkata Ratnam, C S. (2009): Compensation [Nineth, Special Indian Edition], Tata Mc Graw Hill Publishing Company Limited.
- 7. Milkovich, G.T., Newman, J.M., & Venkata Ratnam, C S. (2009): Compensation [Tenth, Special Indian Edition], Tata Mc Graw Hill Publishing Company Limited.
- 8. Martocchio, J.J. (2004): Strategic Compensation: A Human Resource Management Approach [Third Edition]. Pearson education.
- 9. Berger, L.A. & Berger, D R. (2008): The Compensation Handbook: A State-of-the-Art guide to Compensation strategy and design [Fifth Edition], Tata Mc Graw Hill Publishing Company Limited.

INSTITUTEOFMANAGEMENTSTUDIES M.B.A. (HUMAN RESOURCEMANAGEMENT)SemesterIII Subject Name | SubjectCode | MS5E - 605 | | TotalCredits | 03

SubjectNature:CORE

CourseObjective:

- ToimpartknowledgetostudentsregardingroleofinformationsystemsinmanagingtheHR functionsinano rganization.
- TodevelopanHRInformationsystem.

LearningOutcome:

At the end of the course students will be able to develop an information system for HR function.

Examinationscheme:

	Class Room			
		Sessions		
	1.1 DataandInformationneedsforHRManager			
UNIT-1	1.2 SourcesofData			
UNII-I	1.3 RoleofITESinHRM			
Introduction	1.4 ITforHRManagers;Concept,Structure,andMechanicsofHRIS			
MRP/ERP/I	1.5 ProgrammingDimensionsandHRManagerwithnotechnologybackg			
nformation	round			
System	1.6 SurveyofSoftwarePackagesforHumanResourceInformationSyste mincludingERP SoftwaresuchasSAP			
	2.1DataFormats,EntryProcedureandProcess			
Unit-2	2.2 DataStorageandRetrieval			
Unit-2	2.3 TransactionProcessing			
DataManage	2.4 IntroductiontoRDBMS			
mentfor	2.5 HR-XML			
HRIS	2.6 OfficeAutomationandinformationProcessingandControl			
	Functions			
	2.7DesignofHRIS:RelevanceofDecisionMakingConceptsfor			
	InformationSystem			

Unit-3	3.1 ConceptandMechanics
Unit-3	3.2 StandardSoftwareandCustomizedSoftware
Design;	
HRMNeedsAn	3.3 HRIS-AnInvestment,CostBenefitAnalysis
alysis	
Unit-4	4.1 ModulesonMPP
	4.2 Recruitment
HR	4.3 Selection, Placement, Application Software Package Hands
Management	On/Practicals etc.
Process	4.4 ModuleonPASystem
andHRIS	4.5 TandDModule
	4.6 ModuleonPayAandRelatedDimensions
	4.7 PlanningandControl;
	4.8 InformationSystem's support for Planning and Control
Unit-5	5.1 OrganizationStructure&RelatedManagementProcessesIncl
	udingauthorityandResponsibilityFlows 5.2
HR	DBS, Process, DSS, MIS, Communication Process/Social
Management	Media/ Web 2.0 5.3 Network
ProcessIIand	Infrastructure, Security issues their types, solution
HRIS	initial actions, secondly issued their types, seconder
Unit-6	6.1 DataCapturingforMonitoringandReview
	6.2 Behavioural PatternsofHR and Other Managersand Their
Organization	PlaceinInformationProcessingfor DecisionMaking.
Culture	6.3 HR Analysis, Case Studies
andPower	0.5 The Finallysis, Case Studies
Unit-7	7.1 SecurityofDataandOperationsofHRISModules
	7.2 CommonProblemsduringITadoptioneffortsandProcessestoOverc
HRIS	ome
Emerging	7.3 OrientationandTrainingModulesforHR&OtherFunctionaries
Trends	7.4 DetailedAnalyticalFramework
	7.5 OpportunitiesforcombinationofHRM&ITESPersonnel
	7.6 HRISandEmployeeLegislation
	7.7 AnIntegratedViewofHRIS
	7.8 WhyandHowofWinnersandLosersofHRISOrientation.
	TOTAL CLASS ROOM CONTACT SESSIONS
	TOTAL CLASS ROOM CONTACT SESSIONS

Learning Resources:

TextReadings:LatestEditions

Handbook of Human Resource Information Systems, Basics, Applications and FutureDirections, Michael J. Kavangarh, Mohan Tithe, Richard DJohnson, Sage Publications India Pvtltd.

- $\textbf{2.}\ A Handbook of Human Resource Management Practice, "Michael Armstrong", Kogan page.$
- 3. Managingand MeasuringEmployee Performance -UnderstandingPractice
- "ElizabethHOULDSWORTH,DilumJIRASINGHE",KoganPage.
- 4. AccountabilityinHumanResourceManagement, "JackJPhillips", GulfProfessionalPublishing.
- **5.** Hcas M.Awad, W.f. Casico, Human Resource Management, An Information Systems Approach, Reston Publishing Company.
- $\textbf{6.}\ Tony Ivey, Personnel Computer System, McGraw Hill International.}$
- 7. The Brave Newworld of eHR: Human resources Management in digital age, Guetual Stone editors, Wiley India Edition

M.B.A. (HUMAN RESOURCEMANAGEMENT) Semester III			
C-Li-AN-	ENTREDEDINELIDOHID	SubjectCode	MS5D - 617
SubjectName	ENTREPRENEURSHIP	TotalCredits	03

SubjectNature:Core

CourseObjective:

- 1. The objectives of this course are to help students to learn and to acquain themselves with all the facets of Entrepreneurship.
- 2. TointroducethespiritofEntrepreneurshipinstudents,inculcatecreativity&risktaking.

LearningOutcome:

- 1. ProvideoverviewofEntrepreneurshipenvironmentincountry
- 2. Theprocessofowningyourbusiness&art of sustaining abusiness.
- 3. Variousqualities, character & leadership requirements of being an Entrepreneur.

Examinationscheme:

CourseContents		ClassRo
		om Contact Sessions
	1. 1 Concept&Nature,	
UNIT –I	1.2 DefinitionCharacteristics,Functions,Kinds,Role,	
Entrepreneur	1.3 Differenceamongentrepreneur, Manager, Leader	
&	1.4 Socialandeconomicrole ofentrepreneurship	
Entrepreneurship	1.5 Entrepreneurshipvs. Intrapreneurship	
	1.6 WomanEntrepreneurship:	
	Influencingfactor, Challenges, Support. Cases on Woman	
	Entrepreneurship	
Unit-2	2.1 TheoriesofEntrepreneurship	
Theories of	2.2 Creativityandentrepreneurship; Stepsin Creativity; Innovation	
Entrepreneurship	and inventions; Using left brain skills to harvest	
	rightbrainideas;LegalProtectionofinnovation;Skillsofanentrepren	
	eur; Decision making and Problem Solving (steps	
	indecisionmaking)	
	2.4ProcessofInnovation-Social&Commercial	
Unit-	3.1 Need for a Business plan - Steps in the preparation	
3Business	ofBusinessplan.	
Plan	3.2 Needformarketingresearch3	
	.3Feasibilityanalysis	
	3.40wnershipstructure of business	

Unit-4	4.1 Financinganditseffectsoneffectiveassetmanagement—
Project	Alternate methodsoffinancing.
Financing	4.2 Venturecapitalandnewventurefinancing
	4.3 Government agencies assisting in financing the
	project.Commercial banks, financing institutions (IDBI,
	IFCI, ICICI,IRBI,LICUTI,SFC,SIDC,SIDBIand EXIM
	Bank).
	MicroFinance.
Unit5	5.1 OwnershipStructureofMSME
Medium	5.2 FactorInfluencing, Challenges, and Industrial Sickness and tur
ands mall	naroundstrategies.
Scale	5.3 GovernmentschemeofsickIndustries
Industries	
	TOTALCLASSROOMCONTACT SESSIONS

TextReading

- 1. DavidH.HoltEntrepreneurship:NewVentureCreation,PHI
- 2. MaryCoulterEntrepreneurshipin Action,PHI
- 3. B.K.MohantyFundamentalsofEntrepreneurship,PHI

Suggested

- 1. StayHungryStayFoolish
- 2. AutobiographyofSteveJobs,BillGates

INSTITUTE OF MANAGEMENT STUDIES M.B.A. 2 Years (Human Resource) Batch(2021-2023) Semester III Subject Name Business Intelligence Subject Code Total Credits 03

Subject Nature: General

Course Objective:

The objective of teaching this course is to enable students to integrate knowledge of various functional areas and technologies use for business integration.

Learning Outcome:

At the student will get the knowledge of various functional areas uses for businesses integrations.

Examination scheme:

The semester examination is worth 60marks and 40marks for internal assessment. Students will have to answer five questions out of 7/8 questions

Course Contents		
	ERP: Enterprise Resource Planning	
UNIT –1	1.1 Overview of ERP	
	1.2 Objective of ERP	
	1.3 ERP evolution	
ERP	1.4 Trades in ERP	
	1.5 ERP Technology	
	1.6 Benefits and challenges of ERP	
	1.7 Different types of ERP Software	
	1.8 ERP Implementation & challenges	
Unit-2	2.1 Overview of Supply Chain Management	
	2.2 Identifying Supply Chains	
	2.3 Key Supply Chain Management Processes	
Supply Chain	2.4 Evolution of Supply Chain Management	
Management	2.5 Creating Value through Supply Chain Management	
	2.6 The Impact of globalization on Supply Chain	
	Management	
	2.7 Supply Chain Management Strategy	
	2.8 Elements of Supply Chain Management	
	2.9 Logistics network configuration	
	2.10 data Collection and validation	
	2.11 key features of Network configuration	
	2.12 Supply Chain integration	

Unit-3	3.1 Introduction	
	3.2 Evolution of Organization and Management Concepts	
	3.3 The realities of the New Economy,	
	3.4 The Twenty-first Century Organization	
	3.5 Re-engineering Defined	
BPR	3.6 Characteristics and implications of Re-engineered	
	business processes: Characteristics of Re - engineered Processes	
	3.7 Change accompanying business process Re- engineering	
	3.8 The role of information technology, creativity and human	
	resources in Re-engineering BPR	
	implementation: Re-engineering Implementation	
	Framework, Succeeding at Reengineering, and BPR Barriers	
	A.1. The Degice of Imperiod on Management Concept of	
Unit- 4	4.1 The Basics of knowledge Management Concept of	
	Knowledge Management	
Knowledge	4.2 KM Myths And Life Cycle, Intelligence, Experience	
Management	and common sense,	
	4.3 Data Information and Knowledge	
	4.4 Types of Knowledge and Expert Knowledge	
	4.5 KM system Life Cycle Knowledge Creation and	
	Knowledge Architecture	
	Knowledge Membertate	
Unit -5	5.1History & Philosophy of TQM,	
	5.2 Total Quality As A System,	
	5.3 Step By Step TQM Implementation Process	
	5.4 ISO 9000 & ISO 14000 Process Implementation and	
	Obtaining	
Total Quality	Certification	
Management	5.5 Malcolm Baldridge Award Criteria, Deming's Award, Rajiv	
	Gandhi National Quality Award	
	Ganum National Quality Award	
	TOTAL CLASSROOM CONTACT SESSIONS	

Text Books:

- 1. Janak Shah "Supply Chain Management" by, Pearson Education. Latest Edition.
- 2. Rangaraj, Supply Chain Management for Competitive Advantage, TMH Latest Edition.
- 3. Ailawadi and Singh, Logistics Management, PHI, Latest Edition.
- 4. Elias M. A wad and Hassan M. Ghaziri, Knowledge Management, Pearson Education, Latest Edition.

Reference Books:

- 1. R Radhakrishnan and S Balasubramanan, Business Process Reengineering-Text and Cases, PHI,Latest Edition.
- 2. ERP Text and case studies by CSV Murthy, Himalaya Publishing House, New Delhi
- 3. Bill Creech "The Five Pillars of TQM" New York, Truman Talley Books.
- Lt. Gen. Ahluwalia J. S (Ed.) "**TQM: The Transforming Role of Quality in a Turbulent World**" New Delhi, Tata McGraw Hill l

INSTITUTE OF MANAGEMENT STUDIES (DAVV, INDORE)				
M.B.A. (Human Resource) Semester III				
	Managerial Creativity	Subject Code	MS5E - 609	
Subject Name	and Innovation	Credit	03	

Subject Nature: Elective

Course Objective:

- To develop the ability of systemic thinking
- To develop independence in professional world and in making business decisions

Learning Outcome:

- Identify challenges and create solutions.
- Create Commercial innovations
- Define and reconstruct problems using design thinking

Examination Scheme:

The faculty member will award internal marks out of 40 based on three assessments of 20 marks each of which best two will be considered. The end semester examination will be worth 60 marks will have two sections A and B. Section A worth 40 marks will have 6 theory questions out of which students will be required to attempt any four questions. Section B carrying 20 marks will contain cases/practical problems.

Note: - One case / case-let is to be discussed in each unit. Course Content		
Unit-2 Innovation	Relationship between creativity Innovation and entrepreneurship Barriers to creativity and innovation	
Unit-3 Design Thinking	Process and principles of design thinking Concept of Idea system Importance of empathizing in innovation	
Unit-4 Design Thinking Tools	Design thinking tools Innovation strategies	
Unit – 5 New product develop ment	Application of design thinking New product development role of innovative ideas	
Unit – 6 Applica Tions	Importance and management of knowledge, Application of knowledge management in product development	

Unit – 7 Social Innovation	Social Innovation –concept Gap between actual and real situation in social innovation perspective Understanding social innovation through case studies
Unit – 8 Team Structure	Establishment of team structures to facilitate the process of
	innovation.

Learning Resources

Text Readings:

- 1. Shaikh Salim, Business Environment, Pearson Education, 2010
- 2. Mark Hirschey, Economics for Managers, Cengage, 2006
- 3. Palwar, Economic Environment of Business, PHI, New Delhi, 2009
- 4. D.N. Dwivedi, Managerial Economics, Vikas Publishing House, 2009.
- 5. Business Environment By Shaikh Saleem, Pearson Education